

ABOUT THE EXPO

North India's Leading Industrial Showcase

Industrial Trade Expo – Panipat 2025 is a premier B2B event connecting technology, innovation, and business excellence. This 3-day expo offers a powerful platform for manufacturers, traders, and service providers to explore opportunities in India's rapidly growing industrial sectors including **Textiles, Packaging, Engineering, Energy, and Infrastructure**.

Discover innovations, forge partnerships, and accelerate growth in the heart of India's textile hub – Panipat.

EXHIBITOR CATEGORIES

1. Textile & Garment Machinery

Knitting, weaving, stitching & finishing machines for apparel & textile

2. Yarn, Fabric & Accessories

Cotton, polyester, spun yarns, sewing threads, laces, zippers & trims.

3. Handloom, Carpet & Home Furnishing

Rugs, bedsheets, curtains, upholstery, cushions & handcrafted decor items.

4. Dye & Chemical Industry

Eco-friendly dyes, auxiliaries, textile chemicals & digital printing solutions.

5. Packaging & Printing Machinery

Flexo, offset & digital printing machines, automated packaging

6. Food & Agriculture Machinery

Dairy, bakery, spice & agro-machinery for efficient food & farm processing.

7. Boilers, Compressors & Automation

Industrial boilers, air compressors, pneumatic tools & smart automation

8. Electrical, Solar & Renewable Energy

Solar panels, inverters, wiring solutions & green energy innovations.

9. EV & Battery Technology

E-vehicles, e-rickshaws, lithium batteries, charging stations &

10. Jobwork & Industrial Services

Custom fabrication, maintenance, consulting, and training for industries.

11. Industrial Software & IT Solutions

ERP, IoT, AI/ML tools, smart manufacturing & automation software.

12. Real Estate & Infrastructure

Factory sheds, industrial land, warehousing, and commercial space

13. Industrial Tools & Equipment

Welding, cutting, drilling, assembly & precision engineering tools.



Textile & Garment Machinery



Industrial Tools & Equipment



Real Estate & Infrastructure



Electrical, Solar & Renewable Energy

VISITOR PROFILE

1. Factory Owners, Manufacturers & MSMEs

From textile, garment, packaging, carpet, handloom, food processing, dye & chemical industries.

2. Industrial Consultants, Engineers & Plant Heads

Including project advisors, process engineers, and factory managers.

3. Distributors, Dealers & Exporters

From key industrial regions such as Haryana, Punjab and Delhi NCR.

4. Startup Founders & Entrepreneurs

Active in B2B tech, EV, automation, food, apparel, and packaging sectors.

5. Real Estate Developers & Infra Companies

Industrial land developers, factory space consultants, and warehousing infrastructure firms.

6. Government Buyers & Institutional Procurement

Including MSME departments, textile promotion bodies, and public sector undertakings.

7. Investors & Financial Institutions

Angel investors, MSME-focused banks, and leasing companies.

8. Architects, Interior Designers & Space Planners

Professionals specializing in industrial design, layout, and interior planning.

9. Procurement Heads & Purchase Managers

Representing factories, institutions, hospitals, and large corporates.

10. Trade Associations & Industrial Delegations

Delegates from handloom clusters, textile parks, and export associations.

11. Automation & IT Solution Seekers

ERP, IoT, and AI/ML technology enthusiasts focussed on industrial applications.

12. Educational & Training Institutions

Institutes like ITIs, polytechnics, and skill development centers.

WHY PANIPAT ?

— THE INDUSTRIAL ADVANTAGE

- **Textile Capital of India** – Over 5000 units
- **1500+ Dyeing & Processing Plants**
- **₹5000 Cr+ Annual Exports**
- **300+ Machinery Replacements Every Year**
- **Strategically Located** near NH-44 & Delhi NCR

Emerging Growth Sectors:

- Food Processing & Packaging
- Green Energy & Solar Tech
- Boilers & Compressors
- Real Estate & Smart Warehousing
- MSME Services & Logistics Infrastructure

STALL CHARGES

STALL TYPE	RATE (PER SQ.M.)	MINIMUM AREA
Shell Scheme	₹ 8,000 + GST (PER SQ.M.)	9 sq.m.
Bare Space	₹ 7,500 + GST (PER SQ.M.)	20 sq.m.
Power Charges	₹4,000/kW + GST	As Required
Compressor charges	₹1500 per CFM+GST	As Required



SPONSORSHIP PACKAGES

Sponsorship Type	Price (INR)	Free Stall (Size)	Branding Coverage
Title Sponsor	₹5,00,000	50Sqm	Branding with event name + visibility on Entry Gate, Flex, Social Media, Invitation Card
Diamond Sponsor	₹3,50,000	40Sqm	Your logo will be prominently displayed on all promotional materials.
Gold Sponsor	₹2,50,000	30Sqm	Your logo will be prominently displayed on all promotional materials.
Bronze Sponsor	₹1,50,000	20Sqm	Your logo will be prominently displayed on all promotional materials.
Meeting Lounge Sponsor	₹1,00,000	-	Branding and catalogue display across the entire meeting lounge area.
Cafeteria Sponsor	₹1,00,000	-	Branding and catalogue display throughout the cafeteria area.
Reception Counter Sponsor	₹75,000	-	Branding on the reception backdrop and counter.
Lanyard Sponsor	₹1,25,000	-	Branding on all visitor and exhibitor lanyards.
Gate Sponsor	₹1,25,000	-	Exclusive branding at the main entry gate, visible to all visitors

All Sponsorship 18% GST Extra



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